

Providing information about newborn screening:

An interview study

Interview Schedule

Introduction: My name is Stuart Wright and I'm a Research Associate at the Manchester Centre for Health Economics. We are interested in finding out what information would help parents to decide whether to have their children screened for a range of inherited conditions. We would also like to find out how this information should be provided by the NHS.

This interview will help us to develop a survey which will be completed by members of the public and midwives. I will ask you to complete the questionnaire and will ask you questions to check your understanding of the information provided. I will then ask you to complete some tasks whilst talking through the thought processes you use to answer them. Please also feel free to make any general comments about the survey whilst completing it.

The interview should take about 45 minutes.

Topic 1: Background Information

Firstly, I would like you to read some background information about newborn bloodspot screening.

(When participant reaches the check question at the end of the background information wait for answer, if not ask) Did you understand the information you were just shown? Is there anything else that you think you would need to know about newborn bloodspot screening?

Topic 2: Conjoint Analysis

(After participant has read the instructions for CA)

Could you explain to me in your own words what we are asking you to do in this question?

I am going to ask you a question and I would like you to think aloud as you answer it. What I mean by think aloud is basically for you to say aloud everything that you would normally say to yourself or are thinking about silently.

I know that it is not something you would normally do but it will help me understand what you are thinking and how you came up with your answer. Do you understand what I would like you to do?

Question 1: Would you mind telling me how many windows do you have in your house?

Question 2: As you complete the survey I want you to talk aloud by trying to say out-loud what you're thinking as you're completing this questionnaire.

Don't worry about making sense or talking to me, I am merely going to listen to what you have to say. If you go a bit quiet, I might ask some questions to get you talking again. Is that ok?

Probes:

- What are you thinking now?
- Why did you choose that one?
- Would you choose that if I wasn't here?
- Are you considering all of the information presented?

[If respondent is choosing very hard or very easy, probe why...]

Topic 3: DCE

I would now like you to do the same thing (thinking aloud) with these next questions. Again don't worry about making sense or talking to me.

Probes:

- What are you thinking now?
- Why did you choose that one?

- Would you choose that if I wasn't here?
- Are you considering all of the information presented?

[If respondent is choosing A's or B's, probe why...]

(Ask participant the check questions after the DCE if they do not volunteer answers to the questions)

Topic 4: Final thoughts

Do you have any other feedback or thoughts?

Thank you for completing this interview.