

14.13 Quiz 1

- _____ 1. When a person's relative preference for well-being at an earlier date over a later date is the same no matter when he or she is asked, we call this:
- a. Present bias
 - b. Sophistication
 - c. Time consistency
 - d. Naïveté
- _____ 2. What do Ariely and Wertenbroch (2002) investigate?
- a. The impact of deadlines on class and work performance
 - b. The impact of food prices on obesity
 - c. The impact of commitment devices on savings behavior
 - d. The impact of laptops on productivity
- _____ 3. In Ariely and Wertenbroch (2002), do early deadlines help (relative to the case without any early deadlines)?
- a. Yes, they always help.
 - b. No, they never help.
 - c. It depends. Sometimes they help, sometimes they don't help. (a reasonable reading of the question may lead to this answer)

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